

For additional information:  
Patrick Corman  
Corman Communications, LLC  
(650) 326-9648  
[patrick@cormancom.com](mailto:patrick@cormancom.com)

**FOR IMMEDIATE RELEASE**

## Sylvan Source Named A Winner of the Red Herring 100 Award

### Ultra-Clean Water Company Named as One of the 100 “Most Promising” Companies Driving the Future of Technology

**SUNNYVALE, CA, MAY 2, 2007** – Sylvan Source, the provider of breakthrough ultra-clean water systems, today announced that it is a recipient of the Red Herring Award given to the top 100 private technology companies based in North America.

“Having received more than 800 submissions, it is clear that we are witnessing a new outburst of creativity,” said Joel Dreyfuss, editor-in-chief of Red Herring. “With venture capital flowing again, it’s exciting to see technology innovators and business investors collaborating to create disruptive technologies. The Red Herring 100 North America companies are impressive up-and-comers, and definitely the ones to watch.”

This is the second prestigious award presented to Sylvan Source in the past month. In April, the company’s M-600 Ultra-Clean Water System was selected as the recipient of the 2007 Frost & Sullivan Product Innovation Award in the North American residential drinking water treatment systems market.

“We are honored to be chosen by Red Herring and to be named among an elite group of companies that includes illustrious past award winners,” said Laura Demmons, chief executive officer of Sylvan Source. “Like many of the past winners, we aim to use our technology to change the world—in this case by significantly improving water quality. We are gratified to receive this award.”

Red Herring’s annual lists of top private companies are an important part of the company’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay and Skype were spotted in their early days by Red Herring editors and touted as leaders that would change the way we live and work.

Red Herring's editorial staff rigorously evaluated more than 800 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

To honor the CEOs of Red Herring 100 Spring companies, Red Herring has invited each one to present his or her company at its Red Herring Spring 2007 event, May 1-3, at the Hyatt Regency in Monterey. As the venue for the unveiling of the Top 100 private companies in North America, Red Herring Spring draws unparalleled attention from decision makers and industry observers across the continent. This year marks the 10th anniversary of the Red Herring 100 Awards. To celebrate this occasion, Red Herring 100 winners will share their successes and insights on how to make it to the top.

### **About Red Herring**

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at [www.redherring.com](http://www.redherring.com).

### **About Sylvan Source**

Sylvan Source delivers technically advanced ultra-clean water systems designed for residential and industrial use. Sylvan Source products produce breakthrough water quality and eliminate the use of chemicals, filters, and membranes to assure consistent water quality and delicious taste over time. Founded in 2003, the company is headquartered in Sunnyvale, California and is privately held. For more information, please visit [www.sylvansource.com](http://www.sylvansource.com).